



JOB DESCRIPTION

Digital Marketing Assistant

JOB TITLE	Digital Marketing Assistant
SALARY	Min wage/London Living Wage
HOURS	Up to 25 hours a week
LEVEL	Entry level
DURATION	6 months
START DATE	ASAP

Colèchi is a fashion co-learning and research agency, and we are building a team to grow our exciting projects around reimagining the future of fashion via our journal, research, events and exhibitions. Colèchi are looking for creative, motivated and talented young individuals to join our team through the new Kickstart scheme. Chosen candidates will work within a small team, be self-motivated and interested in growing our fashion agency. You will work closely with the directors and other team members. The role will be predominantly remote, however you may be required to come into the office or attend events.

This is an entry level role, you will be trained on the job.

The Role

Colèchi is looking for a digital marketing assistant to help us take care of our digital comms. You will be working on Colèchi's digital campaigns, you will share comms internally and externally via our email marketing, socials and website. You will work closely with the content creators to put the message together. You will also work on analysing the findings, helping with new campaigns and understanding digital marketing.

This is perfect if you

- Are an ideas person
- Are interested in marketing
- Enjoy writing
- Interested in digital campaigns
- Are interested in analysis and algorithms
- Are comfortable with the computer and admin
- Like to plan
- Aspire to run digital campaigns, work in marketing and comms

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Personal requirements

- Interest in fashion, art, design and/or culture
- Interested in sustainability and the environment
- Loves learning
- Great verbal and written skills

Important Requirements - Kickstart Scheme

- Be between 16 – 24
- Must currently be on universal credit

How to apply

Please complete this form <https://forms.gle/83LVNPrDHgxC6jcA>, don't forget to upload your CV if you are having issues email us at info@Colèchi.com.